

CONTRACT



WNCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

WNCT.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

And:

Greer Margolis & Mitchell
 3050 K Street Northwest
 Washington, DC 20007
 USA

Contract / Revision 953216 /		Alt Order # 25326837
Product 5565 candidate		
Contract Dates 10/18/16 - 10/24/16	Estimate # 5565	
Advertiser POL/Roy Cooper for Governor	Original Date / Revision 10/12/16 / 10/13/16	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WNCT	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 18+		
Agency Code 9912856	Advertiser Code 297	Product 1/2 317
Agency Ref IN117/SP159/AL1336	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNCT	10/18/16	10/24/16	Local News @ 5a	5a-530a		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	MTWTF--	2			\$15.00					
N 2	WNCT	10/18/16	10/24/16	CBS This Morning	7a-9a		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	MTWTF--	2			\$45.00					
N 3	WNCT	10/18/16	10/24/16	CBS This Morning	7a-9a		:30				NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	MTWTF--	3			\$45.00					
N 4	WNCT	10/18/16	10/24/16	Let's Make a Deal	10a-11a		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	MTWTF--	5			\$65.00					
N 5	WNCT	10/18/16	10/24/16	CBS Sunday Morning	9a-1030a		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	-----S	2			\$90.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

<u>Contract / Revision</u>		<u>Alt Order #</u>	
953216 /		25326837	
<u>Contract Dates</u>		<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16		5565 candidate	5565
<u>Advertiser</u>		<u>Original Date / Revision</u>	
POL/Roy Cooper for Gov		10/12/16 / 10/13/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 6	WNCT	10/18/16	10/24/16	Steve Harvey	3p-4p		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	2				\$60.00				
N 7	WNCT	10/18/16	10/24/16	Dr Phil	4p-5p		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	2				\$65.00				
N 8	WNCT	10/18/16	10/24/16	Local News @ 5p	5p-530p		:30				NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	3				\$70.00				
N 9	WNCT	10/18/16	10/24/16	Local News @ 6p	6p-630p		:30				NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	3				\$140.00				
N 10	WNCT	10/18/16	10/24/16	Entertainment Tonight	7p-730p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	2				\$125.00				
N 11	WNCT	10/18/16	10/24/16	Late Late Show	1235a-135a		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	2				\$10.00				
N 12	WNCT	10/18/16	10/24/16	Insider	139a-209x		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	2				\$10.00				
N 13	WNCT	10/18/16	10/24/16	Thursday Night Kickoff	730p-825p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	---T---	1				\$200.00				
N 14	WNCT	10/18/16	10/24/16	Local News @ 6a	6a-7a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	2				\$75.00				
Totals												33	\$2,280.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WNCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
953216 /	25326837

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	5565 candidate	5565

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	10/12/16 / 10/13/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	33	\$2,280.00	(\$342.00)	\$1,938.00
Totals	33	\$2,280.00	(\$342.00)	\$1,938.00

Signature: _____

Date: _____

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125 West 55th St
New York, NY 10019

Contract # 25326837
CPE: 297/317/5565
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/13/2016 at 8:43 AM
Flight: 10/18/16 - 10/24/16
Advertiser: Roy Cooper for Governor
Product: candidate

Version: Highlighting Revision 2
Station: WNCN
Market: Greenville/New Bern/Wash
Office: WASHINGTON

Total \$: \$2,280.00
Total Spots: 33
Total CPP: \$0.00

Comments: Separation: 30

Agency Order #: 5461180
Buyer: Outen, David
Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Total GRP:
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
1	Tu-F-M 5a-5:30a		9 On Your Side Morning Edition I	\$15.00	3	0	30	2	2	\$30.00	\$0.00	0.0
Level 3												
2	Tu-F-M 6a-7a		9 On Your Side Morning Edition II	\$75.00	3	0	30	0	0	\$0.00	\$0.00	0.0
Level 3												
3	Tu-F-M 7a-9a		CBS This Morning	\$45.00	3	0	30	2	2	\$90.00	\$0.00	0.0
Level 3												
4	Tu-F-M 7a-9a		CBS This Morning	\$45.00	3	0	30	3	3	\$135.00	\$0.00	0.0
Level 3												
5	Tu-F-M 10a-11a		Let's Make a Deal	\$65.00	3	0	30	5	5	\$325.00	\$0.00	0.0
Level 3												
6	Su 9a-10:30a		CBS Sunday Morning	\$90.00	3	0	30	2	2	\$180.00	\$0.00	0.0
Level 3												
7	Tu-F-M 3p-4p		Steve Harvey A	\$60.00	3	0	30	2	2	\$120.00	\$0.00	0.0
Level 3												
8	Tu-F-M 4p-5p		Dr. Phil	\$65.00	3	0	30	2	2	\$130.00	\$0.00	0.0
Level 3												
9	Tu-F-M 5p-5:30p		9 On Your Side News @ 5 PM	\$70.00	3	0	30	3	3	\$210.00	\$0.00	0.0
Level 3												
10	Tu-F-M 6p-6:30p		9 On Your Side News @ 6 PM	\$140.00	3	0	30	3	3	\$420.00	\$0.00	0.0
Level 3												
11	Tu-F-M 7p-7:30p		Entertainment Tonight	\$125.00	3	0	30	2	2	\$250.00	\$0.00	0.0
Level 3												
12	Tu-F-M 12:35a-1:35a		Late, Late Show with James Corden	\$10.00	3	0	30	2	2	\$20.00	\$0.00	0.0
Level 3												

953214



125 West 55th St
New York, NY 10019

Contract # 25326837 Changes as of: 10/13/2016 at 8:43 AM Version: Highlighting Revision 2
CPE: 297/317/5665 Flight: 10/18/16 - 10/24/16 Station: WNCN
Agency: GMMB Advertiser: Roy Cooper for Governor Market: Greenville/New Bern/Wash
GMMB 3050 K ST NW Product: candidate Office: WASHINGTON Total Spots: 33
WASHINGTON DC 20007 Total GRP: Total CPP: \$0.00

Agency Order #: 5461180 Primary Demo: Adults 35+
Buyer: Outen, David Con Type: POLITICAL/NOTE
Salesperson: JACOB ROTH Assistant: JACOB ROTH Separation:
212-373-8175 212-373-8175

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
13	Tu-F,M 1:35a-2:05a		Insider	\$10.00	3	0	30	2	2	\$20.00	\$0.00	0.0
Level 3												
14	Th 7:30p-8:25p		CBS Thursday Night Football Pre-Game	\$200.00	3	0	30	1	1	\$200.00	\$0.00	0.0
Level 3												
15	Tu-F,M 4a-4:30a		CBS Morning News	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
16	Tu-F,M 4:30a-5a		9 On Your Side Morning Edition	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
17	Tu-F,M 5:30a-6a		9 On Your Side Morning Edition I	\$20.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
18	Tu-F,M 6:30a-7a		9 On Your Side Morning Edition II	\$75.00	3	0	30	2	2	\$150.00	\$0.00	0.0
Level 3												
19	Sa 6a-7a		Weekend Morning Edition I	\$15.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
20	Sa 6a-7a		Weekend Morning Edition I	\$15.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
21	Sa 7a-8a		Weekend Morning Edition II	\$20.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
22	Sa 7a-8a		Weekend Morning Edition II	\$20.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
23	Sa 8a-10a		CBS This Morning: Saturday	\$25.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
24	Su 6a-7a		Weekend Morning Edition I	\$15.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
Changes: Day/Time from Su 6a-6:30a to Su 6a-7a												
TOTALS: 33										33	\$2,280.00	\$0.00



125 West 55th St
New York, NY 10019

Contract # 25326837

Changes as of: 10/13/2016 at 8:43 AM

Version: Highlighting Revision 2

CPE: 297/317/5565

Agency: GMMB

Advertiser: Roy Cooper for Governor

Station: WNCN

Total \$: \$2,280.00
Total Spots: 33

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: candidate

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5461180

Primary Demo: Adults 35+

Total GRP:

Buyer: Outen, David
Salesperson: JACOB ROTH
212-373-8175

Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/13/16 8:43 AM	JACOB ROTH	Separation: 30
10/13/16 8:28 AM	System	Notice Received.
10/13/16 8:27 AM	Jennifer Layman	Still has errors in time periods. Sent by email
10/12/16 6:14 PM	GOTOSIRATAI/ROTH	Separation: 30
10/07/16 1:15 PM	JACOB ROTH	Separation: 30

Competitive Information

Market Budget: \$8,940
WNCN Share: 25%
Comment:
ENCT: 1%
WCTI: 33%
WFXI: 17%
WTTN: 24%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	33	\$2,280.00	N/A	0.0
Total	100%	33	\$2,280.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	33	\$2,280.00
Total	33	\$2,280.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/13/16 8:43 AM	JACOB ROTH	Revised			\$0	\$0	Changes: User Entered \$ from \$0.00 to \$2,280.00, Demo Meta to [R16], Default Spot Length to 30. 10 buylines added or modified.
Makegood 1	10/13/16 8:27 AM	Jennifer Layman	Sent To Rep			\$0	\$0	
Queued for Electronic Contracting	10/12/16 6:14 PM	GOTOSIRATAI/ROTH	Confirmed	2	2	\$45.00	\$2,280.00	Changes: Total \$ from \$2,235.00 to \$2,280.00, 24 buylines added or modified.
Queued for Electronic Contracting	10/11/16 5:02 PM					\$0	\$0	
Queued for Electronic Contracting	10/7/16 2:02 PM					\$0	\$0	
New	10/7/16 1:13 PM	JACOB ROTH	New	33		\$2,235.00	\$2,235.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25326837

CPE: 2973171565

Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/7/2016 at 1:13 PM

Flight: 10/18/16 - 10/24/16

Advertiser: Roy Cooper for
Governor

Product: candidate

Agency Order #: 5461180

Buyer: Outen, David

Salesperson: JACOB ROTH
212-373-8175

Version: Original Order

Station: WNCN

Market: Greenville/New
Bern/Wash

Office: WASHINGTON

Primary Demo:

Con Type: POLITICAL/NOTE

Assistant: JACOB ROTH
212-373-8175

Total \$: \$2,235.00

Total Spots: 33

Total CPP: \$0.00

Total GRP:

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
						10/18	10/18				
1	Tu-F,M 5a-5:30a Level 3		9 On Your Side Morning Edition I	\$15.00	30	2		2	\$30.00	\$0.00	0.0
2	Tu-F,M 6:30a-7a Level 3		9 On Your Side Morning Edition II	\$75.00	30	2	6-7a	2	\$150.00	\$0.00	0.0
3	Tu-F,M 7a-8a Level 3		CBS This Morning	\$45.00	30	2	7-8a	2	\$90.00	\$0.00	0.0
4	Tu-F,M 8a-9a Level 3		CBS This Morning	\$45.00	30	3	7-9a	3	\$135.00	\$0.00	0.0
5	Tu-F,M 10a-11a Level 3		Let's Make a Deal	\$65.00	30	5		5	\$325.00	\$0.00	0.0
6	Su 10a-10:30a Level 3		CBS Sunday Morning	\$90.00	30	2	10-10:30a	2	\$180.00	\$0.00	0.0
7	Tu-F,M 3p-4p Level 3		Steve Harvey A	\$60.00	30	2		2	\$120.00	\$0.00	0.0
8	Tu-F,M 4p-5p Level 3		Dr. Phil	\$65.00	30	2		2	\$130.00	\$0.00	0.0
9	Tu-F,M 5p-5:30p Level 3		9 On Your Side News @ 5 PM	\$65.00	30	3		3	\$195.00	\$0.00	0.0
10	Tu-F,M 6p-6:30p Level 3		9 On Your Side News @ 6 PM	\$130.00	30	3		3	\$390.00	\$0.00	0.0
11	Tu-F,M 7p-7:30p Level 3		Entertainment Tonight	\$125.00	30	2		2	\$250.00	\$0.00	0.0
12	Tu-F,M 12:35a-1:35a Level 3		Late, Late Show with James Corden	\$10.00	30	2		2	\$20.00	\$0.00	0.0
13	Tu-F,M 1:35a-2:05a Level 3		Insider	\$10.00	30	2		2	\$20.00	\$0.00	0.0

Mailed Jacob to 10/12 & 10/13 8:30a

953016



125 West 55th St
New York, NY 10019

Contract # 25326837	Changes as of: 10/7/2016 at 1:13 PM	Version: Original Order
CPE: 297/317/5565	Flight: 10/16/16 - 10/24/16	Total \$: \$2,235.00
Agency: GMMB	Advertiser: Roy Cooper for Governor	Total Spots: 33
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: candidate	Total CPP: \$0.00
Agency Order #: 5461180	Office: WASHINGTON	Total GRP:
Buyer: Outen, David	Primary Demo:	Separation:
Salesperson: JACOB ROTH 212-373-8175	Con Type: POLITICAL/VOTE	
	Assistant: JACOB ROTH 212-373-8175	

#	Day/Time	DP	Program	Rate	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
						10/18					
14	Th 7:30p-8:25p		CBS Thursday Night Football Pre-Game	\$200.00	30	1		1	\$200.00	\$0.00	0.0
Level 3											
TOTALS:						33		33	\$2,235.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25326837 Changes as of: 10/7/2016 at 1:13 PM Version: Original Order

CPE: 297/317/5565 Flight: 10/18/16 - 10/24/16 Station: WNCT Total \$: \$2,235.00

Agency: GMMB Advertiser: Roy Cooper for Governor Market: Greenville/New Bern/Wash Total Spots: 33

GMMB 3050 K ST NW Product: candidate Office: WASHINGTON Total CPP: \$0.00
WASHINGTON DC

Agency Order #: 5461180 Buyer: Outen, David Primary Demo: Con Type: POLITICAL/VOTE
Salesperson: JACOB ROTH 212-373-8175 Assistant: JACOB ROTH 212-373-8175 Separation: Total GRP:

Special Instructions

Date/Time Added by Comment
10/07/16 1:15 PM JACOB ROTH Separation: 30

Competitive Information

Market Budget: \$8,940
WNCT Share: 25%
Comment:
ENCT: 1%
WCTI: 33%
WFXI: 17%
WITN: 24%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	33	\$2,235.00	N/A	0.0
Total	100%	33	\$2,235.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	33	\$2,235.00
Total	33	\$2,235.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/7/16 2:02 PM					\$0	\$0	
New	10/7/16 1:13 PM	JACOB ROTH	New	33		\$2,235.00	\$2,235.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.